



Healthy Blue



Provider Bulletin

August 2020

Behavioral Health Medication Management Program

The Behavioral Health (BH) Medication Management Program targets the specific needs of members using BH medications. The goal of Healthy Blue is to improve the quality of care provided to members and to promote member adherence to prescribed medication treatments.

Healthy Blue conducts proactive outreach and education programs that focus on:

- Reducing polypharmacy
- Promoting age-appropriate use of BH medications
- Providing new start and adherence education

The outreach and education programs also support BH-related HEDIS® measures such as:

- Antidepressant Medication Management (AMM)
- Follow-Up Care for Children Prescribed ADHD Medication (ADD)
- Adherence to Antipsychotic Medications for Individuals with Schizophrenia (SAA)
- Use of Multiple Concurrent Antipsychotics in Children and Adolescents (APC)
- Use of First-Line Psychosocial Care for Children and Adolescents on Antipsychotics (APP)
- Diabetes Screening for People with Schizophrenia or Bipolar Disorder Who Are Using Antipsychotic Medications (SSD)

If you have questions, please call Pharmacy Operations at **1-800-719-4871**. Calls will be answered and/or returned Monday through Friday between 7:30 a.m. and 3 p.m. CT.

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<https://provider.healthybluene.com>

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